



Digital Advertising Account Manager

November 5, 2018

Royle Media has an open position for an entry-level account manager to join our digital advertising agency. The candidate must enjoy working with people, have a strong work ethic and excellent communication skills. This is a “client facing” position that requires meeting with business owners and executives on a regular basis. Professional appearance is a must.

The digital advertising account manager will work closely with the company President to develop new business. Writing proposals and participating in new business presentations is one of the job’s primary duties. The applicant must feel comfortable in a sales environment.

After three months of intensive training, the account manager will be assigned a book of clients where they are the primary contact. In this client-services role, the account manager will be Royle Media’s primary liaison with customers, answering questions, presenting reports, and writing strategy and proposals. The account manager will be expected to upsell clients to develop more opportunities and revenue.

At Royle Media there is an abundance of learning opportunities in digital marketing, internet advertising, website development and the ins and outs of small business. This is a writing-intensive job in a fast-paced environment.

Requirements:

- Bachelor’s degree is preferred, but not required
- Excellent writing and communication skills
- Ability to quickly learn new technology and online tools
- Strong interest in advertising, marketing, social media and/or design
- Good time management skills, work ethic and ability to handle deadlines
- Managing advertising budgets
- Being organized
- Work 40 hours per week from Royle Media’s southeast Portland office
- Occasional travel outside of Portland to meet with clients

Compensation:

- Depending on experience

Send resume to Royle@RoyleMedia.com. Candidates with more digital advertising and sales experience will be considered if the fit is right.